

# Comuno boilerplate

## About Comuno

Comuno is a UK-based platform designed to make community finance easier to find, understand and access.

It is built by the team behind Choose Wisely, the UK's largest price comparison website specialising in non-standard credit and banking products. Through Choose Wisely, the team sees first-hand how millions of consumers end up using commercial lenders and banks, often on worse terms than are available through community finance organisations, simply because they do not know those alternatives exist.

Community finance organisations such as credit unions and CDFIs play a vital role in providing fair, affordable financial services. However, many operate with limited budgets and technical capacity, making it difficult for them to surface in mainstream consumer journeys or connect into modern digital distribution.

Comuno exists to bridge that gap. It provides shared infrastructure that helps community finance organisations be discovered, understood and accessed by the people they serve, without requiring them to build or maintain complex technology themselves.

The Comuno Community Search directory is one part of this platform. It offers a neutral, UK-wide entry point for consumers to find credit unions and community finance organisations operating in their area, using structured, regularly maintained data. Over time, Comuno is being developed as an orchestration layer that supports better routing, eligibility matching and integration between community finance providers and the wider financial services ecosystem.

Comuno does not provide financial advice, does not sell financial products, and does not act as a lender. It is a technology and data platform focused on improving access, visibility and connection within the UK community finance sector.

Comuno is a trading style of Choose Wisely Limited.